



## 2007 Rural Summit Sponsorship Application and Commitment Packet

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## 2007 Rural Summit Sponsorship Application and Commitment Form

Please check the sponsorship opportunities your organization/group would like to take advantage of on the attached form. You will be notified if your choices are available. All opportunities are available on a first come, first served basis]. Contact Elizabeth Mallers at the Indiana Office of Community and Rural Affairs (OCRA) at (317) 233-5120 or via email at [emallers@ocra.in.gov](mailto:emallers@ocra.in.gov) for more information.

The Indiana Rural Summit Committee will confirm your selections with the contact person listed on this form and will invoice your company. By signing this application, your business agrees to keep this commitment.

The Indiana Rural Summit Committee is appreciative of your continued support and signage indicating your sponsorship will be displayed at the event.

Please return this completed form to Elizabeth Mallers, One North Capitol Suite 600, Indianapolis, Indiana 46204 or fax to (317) 233-3597 or via email to [emallers@ocra.in.gov](mailto:emallers@ocra.in.gov).

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Company Name

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Contact Name and Title

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Address

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City

State

Zip Code

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Telephone Number

Fax Number

Email

**Sponsorship Opportunities****Cost    # Available**

*Please check the box(es) next to the sponsorship opportunity(-ties) that your company would like to participate in.*

<input type="checkbox"/> Tote Bag Sponsor	\$3,000	1
<input type="checkbox"/> Evening Vendor Reception (November 14)	\$2,500	2
<input type="checkbox"/> Vendor Breakfast (November 15)	\$700	7
<input type="checkbox"/> Table Top Displays	\$400	30
<input type="checkbox"/> Advertising (Full Page 7 x 9 inches)	\$225	N/A
<input type="checkbox"/> Advertising (Half-page H 7 x 4 ¾ inches)	\$175	N/A
<input type="checkbox"/> Advertising (Half-page V 3 3/8 x 7 1/2 inches)	\$175	N/A
<input type="checkbox"/> Advertising (Quarter-page H 4 ¾ x 3 3/8 inches)	\$150	N/A
<input type="checkbox"/> Advertising (Quarter-page V 3 3/8 x 4 ¾ inches)	\$150	N/A

***Please Note: All ad options are black and white.*** The deadline for space and artwork is October 31, 2007. Please send artwork in a JPEG or TIFF format to [emallers@ocra.in.gov](mailto:emallers@ocra.in.gov).

By signing below, I agree that (Name of Company) \_\_\_\_\_ commits to sponsoring the 2007 Rural Summit and agrees to paying the appropriate fee. I will be notified by the Indiana Rural Summit Committee if my choice is not available.

Signature	Title	Date
Printed Name		

Please send the Rural Summit Sponsorship Application to:

**Indiana Office of Community and Rural Affairs  
Attention: Elizabeth Mallers  
One North Capitol, Suite 600  
Indianapolis, Indiana 46204**

Or email the information to [emallers@ocra.in.gov](mailto:emallers@ocra.in.gov). For additional information or questions call Elizabeth Mallers at 317.233.5120.

# **2007 Rural Summit Sponsorship Benefits**

## **Tote Bag Sponsor's Benefits: \$3,000**

- Sponsor's logo (one color) on attendee tote bags
- Company recognition from the podium;
- Two conference registrations for employees;
- Logo and link on event Web site; and
- Sponsor's name in the attendee binder.

## **Evening Vendor Reception Benefits: \$2,500**

- Welcoming remarks at Vendor Reception – opportunity to address the audience (2-3 minutes);
- Company recognition from the podium;
- Two conference registrations for employees;
- Logo and link on event Web site;
- Sponsor logo/name on signage at event; and
- Sponsor's name in the attendee binder.

## **Vendor Breakfast Benefits: \$700**

- Company recognition from the podium
- One free conference registration
- Logo and link on event Web site;
- Sponsor logo/name on signage at event; and
- Exhibitor's name in the attendee binder.

## **Table Top Display Benefits: \$400**

- 6'x30" exhibit space that includes one chair;
- One conference registration for an employee working the booth;
- Logo and link on event Web site; and
- Exhibitor's name in the attendee binder.

*Please note: The sponsorship opportunities above will include the company's name only in the attendee program. If you wish to include a logo or additional information about the company please see the Rural Summit's advertising options.*

**Electrical, phone lines, and Internet Access:**

If your company requires special electrical needs please contact Elizabeth Mallers to help make the necessary arrangements with the Crowne Plaza Hotel's Engineering Department. Costs for this service will be quoted by the hotel when services are requested. Should you require phone lines the cost is \$35 per day, per line, plus charges. High speed (T1) Internet access is available from the hotel at the rate of \$300 per day.

**Additional Exhibit Chairs**

If an exhibitor would like to request additional chairs please contact Elizabeth Mallers at 317.233.5120. The price of each additional chair will be \$3.00 per day.

**Cancellation/Refund Policy**

There will be no refunds issued for sponsor or attendee cancellations.

**Hotel Reservations**

Sponsors should make hotel reservations directly with the Crowne Plaza Hotel. Below is their contact information:

Crowne Plaza Hotel  
123 West Louisiana Street  
Indianapolis, Indiana 46225  
317.631.2221  
[www.crowneplaza.com/ind-downtown](http://www.crowneplaza.com/ind-downtown)

Please send the Rural Summit Sponsorship Application to:

**Indiana Office of Community and Rural Affairs  
Attention: Elizabeth Mallers  
One North Capitol, Suite 600  
Indianapolis, Indiana 46204**

Or email the information to [emallers@ocra.in.gov](mailto:emallers@ocra.in.gov). For additional information or questions call Elizabeth Mallers at 317.233.5120.